CONTACT INFORMATION:
**B3 Creative Agency**

**Mykenzy Norman**

**731-240-1153**

**mykenzy@b3creativeagency.com**

CONTACT INFORMATION:
**Visit Jackson, TN**

**Lori Nunnery**

**731-425-8333**

**lnunnery@jacksontn.com**

**FOR IMMEDIATE RELEASE**

# JACKSON: HIDDEN TRACKS ANNOUNCES MERCH DAY 2022

**[Jackson, Tenn., October 20, 2022]** — Jackson: Hidden Tracks is excited to announce the first annual Merch Day on November 10, 2022. This event was created to support local musicians by helping them gain additional exposure and revenue.

On this day the community is encouraged to make a purchase from a local musician online or in person. Jackson: Hidden Tracks will be providing a comprehensive list of artists in the area with merchandise available, as well as an option to leave a "virtual tip" through the artist's online payment services such as Venmo or CashApp.

If you are an artist or member of a band who would like to be included in the list, please fill out the form provided by Jackson: Hidden Tracks at https://jacksonhiddentracks.com/merch-day/.

Jackson: Hidden Tracks is an initiative of Visit Jackson, Tennessee, created to identify the local music scene. For more information about Jackson: Hidden Tracks, please visit JacksonHiddenTracks.com.

**###**